IN THE CLAIMS

WHAT IS CLAIMED IS:

Kindly substitute the following corrected set of claims for the set included in Applicant's October 20, 2005 response.

1.   (previously presented) A computer implemented method for retrieving files, the method comprising:

receiving a text request comprising a unique identifier and unformatted text, wherein the unique identifier identifies an electronic file;

parsing the text request to identify the unique identifier; and

requesting the electronic file identified by the unique identifier.

2.   (previously presented) The method of claim 1, wherein the request comprises more than one unique identifier, the requesting step further comprising the steps of:

providing the unique identifiers to a user for selection of one or more of the unique identifiers; and

querying a user to order the file identified by the selected unique identifiers.

3.   (previously presented) The method of claim 2, further comprising the step of querying a user for delivery of a file identified by the selected unique identifiers.

4.   (previously presented) The method of claim 3, wherein files identified by the selected unique identifiers are delivered as a bundle.

5.   (previously presented) The method of claim 1, wherein the receiving step comprises the step of receiving in a browser window a text request selected from another window.

6.   (previously presented) The method of claim 1, wherein the file is selected from a group comprising multimedia files, image files, document files, and program files.

7. (previously presented) The method of claim 1, wherein the parsing step is executed by a client computer.

8. (previously presented) The method of claim 1, wherein the parsing step is executed by a server computer.

9. (previously presented) A computer implemented method for retrieving items, the method comprising:

    receiving a request comprising a unique identifier and data, wherein the unique identifier identifies an item;

    parsing the request to identify the unique identifier; and

    requesting the item identified by the unique identifier.

10. (previously presented) The method of claim 9, wherein the request comprises more than one unique identifier, the requesting step further comprising the steps of:

    providing the unique identifiers to a user for selection of one or more of the unique identifiers; and

    querying a user to order the items identified by the selected unique identifiers.

11. (previously presented) The method of claim 10, further comprising the step of querying a user for delivery of an item identified by the selected unique identifiers.

12. (previously presented) The method of claim 9, wherein items identified by the selected unique identifiers are delivered as a bundle.

13. (previously presented) The method of claim 9, wherein the receiving step comprises the step of receiving in a browser window a request selected from another window.

14. (previously presented) The method of claim 9, wherein the item is an electronic file.

15. (previously presented) The method of claim 9, wherein the item is a consumer product.

16. (previously presented) The method of claim 9, wherein the item is a service.

17. (previously presented) The method of claim 14, wherein the electronic file is selected from a group comprising multimedia files, image files, document files, and program files.

18. (previously presented) The method of claim 9, wherein the parsing step is executed by a client computer.

19. (previously presented) The method of claim 9, wherein the parsing step is executed by a server computer.

20. (previously presented) The method of claim 9, wherein the request comprises text.

21. (previously presented) The method of claim 9, wherein the request comprises an image and the parsing step comprises the step of matching the image to a unique image.

22. (previously presented) A system for retrieving items comprising:
a request module receiving a unique identifier and unformatted data wherein the unique identifier identifies an item;
a parser module identifying the unique identifier; and
an order module that enables a server system to process an order for the item identified by the unique identifier.

23. (previously presented) The system of claim 22, wherein the request module receives more than one unique identifier, further comprising a display module that provides the unique identifiers to a user for selection of one or more of the unique identifiers.

24. (previously presented) The system of claim 23, further comprising a query module that requests that a user select for delivery an item identified by the selected unique identifiers.

25. (previously presented) The system of claim 24, wherein items identified by the selected unique identifiers are delivered as a bundle.

26. (previously presented) The system of claim 22, wherein the request module receives in a browser window a request selected from another window.

27. (previously presented) The system of claim 22, wherein the item is an electronic file.

28. (previously presented) The system of claim 22, wherein the item is a consumer product.

29. (previously presented) The system of claim 23, wherein the item is a service.

30. (previously presented) The system of claim 27, wherein the electronic file is selected from a group comprising multimedia files, image files, document files, and program files.

31. (previously presented) The system of claim 22, wherein the parser module is executed by a client computer.

32. (previously presented) The system of claim 22, wherein the parser module is implemented on a server computer.

33. (previously presented) The system of claim 22, wherein the request comprises text.

34. (previously presented) The method of claim 22, wherein the request comprises an image.

35.   (previously presented) A computer program product readable by a computing system and encoding a computer program of instructions for executing a computer method for retrieving items, said computer method comprising:

receiving a request comprising a unique identifier and data, wherein the unique identifier identifies an item;

parsing the request to identify the unique identifier; and

requesting the item identified by the unique identifier.

36.   (previously presented) The method of claim 35, wherein the request comprises more than one unique identifier, the requesting step further comprising the steps of:

providing the unique identifiers to a user for selection of one or more of the unique identifiers; and

querying a user to order the items identified by the selected unique identifiers.

37.   (previously presented) The method of claim 36, further comprising the step of querying a user for delivery of an item identified by the selected unique identifiers.

38.   (previously presented) The method of claim 35, wherein items identified by the selected unique identifiers are delivered as a bundle.

39.   (previously presented) The method of claim 35, wherein the receiving step comprises the step of receiving in a browser window a request selected from another window.

40.   (previously presented) The method of claim 35, wherein the item is an electronic file.

41.   (previously presented) The method of claim 35, wherein the item is a consumer product.

42.   (previously presented) The method of claim 35, wherein the item is a service.

43.   (previously presented) The method of claim 40, wherein the electronic file is selected from a group comprising multimedia files, image files, document files, and program files.

44. (previously presented) The method of claim 35, wherein the parsing step is executed by a client computer.

45. (previously presented) The method of claim 35, wherein the parsing step is executed by a server computer.

46. (previously presented) The method of claim 35, wherein the request comprises text.

47. (previously presented) The method of claim 35, wherein the request comprises an image and the parsing step comprises the step of matching the image to a unique image.